

As yet another app that has caught the imagination of over 70 million people worldwide, [Musical.ly](#) allows teens to make and share 15 second music videos. These feature users lip-syncing to the latest songs provided by the app, singing their own songs or doing comedy skits.

About the App

Launched in 2014 Musical.ly describes itself as “the world’s fastest growing social network around music and lifestyle,” with over 70 million users (mostly based in the US).

What is the musical.ly’s Minimum age?

The Terms and Conditions don’t clearly specify but according to Common Sense Media 16+ would be recommended

How does it work?

Users or ‘Musers’ can create an account by using an email or their existing Facebook or Twitter account.

To create videos users can record themselves miming to along to music or record their own songs. The app allows them to speed up or slow down the video. Once their happy with the video it can be posted to their followers and shared on other networks like Facebook Messenger, Vine or WhatsApp.

Like other social networks, users can follow others, comment and like videos on the app. There is a search tool that allows users to watch other videos and search by trending hashtags (i.e. #UnitedKingdom). Hashtags are added to video when posting them; these can also be used to respond to challenges, i.e. GMAchallenge, BangChallenge.

Why do teens love the app?

Many users of musical.ly otherwise known as ‘musers’ use the app because it helps them to ‘connect with friends, watch videos from other musers and showcase their creativity to the world.

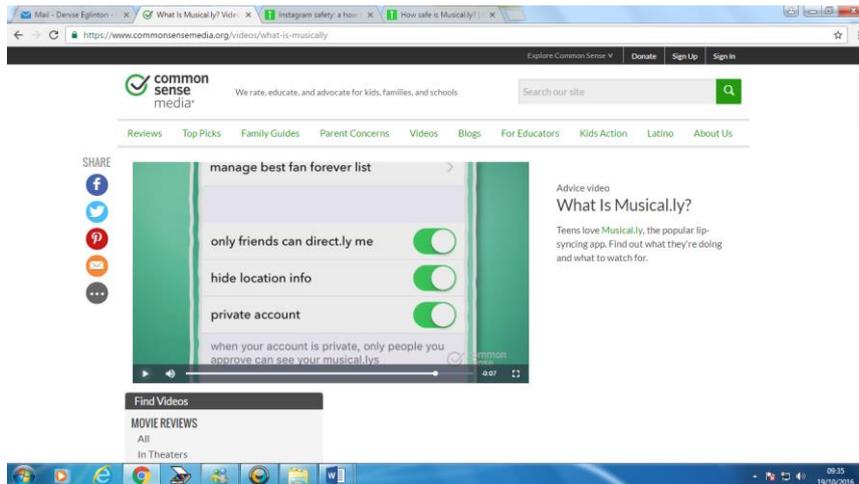
The musical.ly community is made up of young and creative people who enjoy sharing their talents, gaining followers (or fans) and getting their content ‘featured’ so it can be seen by millions of musers.

What can you find on the app?

There are a range of videos showcasing comedy skits, lip syncing and a myriad of talents from singing to acrobatics.

What other parents say about the app?

According the Common Sense Media site, many parents believe that the app should be used by teens aged 16 year old and over. This is mainly due to the number of songs with sexual and explicit content featured on the app and the instance of inappropriate profile pictures and usernames being used. See [full comments from parents](#).



Safety features

Adjust the safety settings to only friends can direct.ly me, hide location info and set to private account

Blocking a user

If your child is receiving unwanted messages or comments, they can block the user on the app.

You can block a user by going to their profile and selecting the icon with three dots on the right hand corner and then choosing 'block this user'.

Reporting inappropriate content

If your child comes across any content that is not appropriate they can press the icon with three dots on the side of the screen and select 'report abuse' from the list of options.

